

Minutes

FL General Meeting: 25 02 20: Eat Your Greens Eat Your Greens. 42 New York Street, LS2 7DY

Attending:

Joe Foster (LAF), Rosie Atkins (Leeds Rotters, Kirkstall Valley Farm), Paul Magnall (Leeds Rotters, Rainbow Junktion), Dan Palmer (Eat Your Greens), Dorota Hajdukiewicz (Growing Better), Sonja Woodcock (LFP and Treasurer), Tom Bliss (Chair and minutes).

Apologies:

Martin Hemingway (Shadow Chair), Becky Mears (Season Well).

SPROUTS

Tom reported good progress. The date of the event is fixed, and the space is booked: 10-3pm 25th April, to coincide with The Big Dig. The following have signaled an early intention to take part, subject to detail and confirmation:

Pop up Allotment + more Leeds Allotment Federation Joe, Gill and others

Veg Rock paintingFoodwise etcSonjaWheelie WorkshopLeeds RottersPaul M

Composting Leeds and York Rotters, LCC Waste team Helen, John and Billy

Herb Teas etcIncredible Edible AirboroughBeckyHydroponics, trees + moreGrowing BetterDorotaWillow weaving + moreCamille ThomasCamilleStallSpace 2EmmaStallGrow to SchoolAma

Stall, trees + juice kit Leeds Urban Harvest / Northern Fruit Group Roni (and others?)

StallRooted and new ventureCarolineStallKirkstall Valley FarmRosieStallMeanwood Valley Urban FarmAdamStallLand Workers AllianceLuke and Ben

Cold cookery Eat Your Greens (also hot cookery in restaurant) Dan

General help (also via Kirkstall Valley Farm via Rosie) Sarah-Jane, Ann Rosie

We are also either in discussion with, or hope to hear positively very soon, from:

Products as available? The Arium via Paul A
Aeroponics (via school)? ReThink Food Kevin
Mini food bank? Food Aid Network Dave

Smoothie Bike - stall?ZestSonja, AndrewIndoor growing?MAPvia DanCold cookery?Lean LunchSat

Stall? Lemon Balm Izzie (may share with Becky)

Farsley Farfield Primary Stall? Peter **Smoothie Bike? Aspire CBS** Neil Food Game? **Carbon Conversation** Tony Stall? **Otley Community Land Trust** Isabel Friends of Stank Hall Barn Stall? Sue Stall? **Back To Front** Katie

Stall? CA Spaces Sarah Stall? TCV Lucy

A number of other groups on the original hit list have indicated that they are unable to contribute. Sadly, this includes the vintage Fordson tractor from Kirkstall Valley Farm, which we hoped could be the central star of the show. A few may drop out, and a few new ones may join, but the meeting agreed that we should be quorate for a very strong event.

The meeting then discussed:

Sign-up. We need a robust list asap. Tom to send a Sign-up form to everyone mentioned above. He's away for a week from tomorrow so there may be a delay. Please use this time to come to a firm decision so we can proceed on fact not hope thenceforth. Thanks ;-)

Layout and scheduling. The plan is for workshops and activities likely to draw an audience to be sited within the Event Space, which is fenced with a glass screen and can be blocked to have no through traffic. If necessary events will be timetabled to prevent any unhelpful competition. The stalls will range out into the Flexible Space which has good passing footfall - extending as far as needed according to take-up. Tom to design the Sign-up form to ascertain how many tables people want, how much floor space for banners and other kit and other points mentioned below. Also, to check table size with the market and work up a scaled floor plan as the forms are returned.

Cost of attendance. The Market charges £3 per table, but we agreed to charge £10, with £7 going towards publicity (a flier / poster, plus possibly a few days of Facebook promotion at £5 per day for the whole event), and any surplus going towards hire of the screen (see below). Payment by bank transfer: a/c details to be provided in Sign-up. Sonja to handle payments. Tom to find out date for payment to the market (anyone not paying before the deadline will not be able to take part as we do not have funds to cover).

Hire of Screen. It was agreed that we should use this if possible. The full price is probably beyond our means (£450 per day, though we may get a discount if we are lucky), but we can hire by the hour at £75, or less with a discount. It was agreed to commit to at least 1 hour at peak buzz (which Tom has volunteered to cover) and seek voluntary contributions on top of the £10 fee, (perhaps a further £10) to hire as many additional hours as we can afford. The screen will show both a looped assembly of existing videos, (i.e those made by Tom, the How To Plant vids from Back to Front on the FL website, and any others that people have), as well as logos of participating organisations. To keep things simple, we agreed that there would be no correlation between the sum paid and on-screen presence. All participating groups would have logos on screen, with donations being made on behalf of the event, rather than the group making the contribution. Please advise Tom if you have a suitable video - NB these will be mute.

Flier/Poster Dan kindly volunteered to handle these. Tom to send component graphics to Dan, to send on to his graphics team. It was agreed to print some out - number to be agreed (we will need some system to distribute these) and also to share electronically, so that people can print themselves. It was decided to go with a generic design, describing the types of activity on offer, rather than listing contributing groups and all activities. This information can be shared later on social media and in other ways, as people confirm.

Facebook Event Dan also agreed to set this up asap, so that we can begin promotion soon. Tom to make Dan an Admin, and Dan to action.

Get-in / Get-out. The event is scheduled to run from 10-3, but we will need to access before and clear up after. Tom to pin down access and exit, plus vehicle movements with the market.

Risk Assessments - **including allergy information**. Tom will write a generic RA for the stalls and the key events. Groups will be asked to either confirm that their activity will conform to this, or - if they have additional risks, such as using knives or tools - to write and submit an additional RA. Tom to include in the Sign-up Form.

Hot food prep (aka cooking demos) The market does not allow this as there's no venting from the area. Food prep demos in the hall are thus restricted to **cold only**. However, Dan has offered to host cookery demos in Eat Your

Greens (just across the road) towards the end of service at 3pm, so we can advertise this in the hall, and also to approach the traders in the hall to see if any would be willing to do the same. Dan to approach food hall traders.

Veg for Cooks. Some events / participants need herbs, fruit and veg, and ideally we'll be showcasing local produce. Obviously, there won't be a lot available in April, but it would be good if growers would commit to bring what they can. Tom to include question about this in the sign-up form.

Sales. Feed Leeds has always included commercial businesses, so it was agreed that anyone wanting to sell things is welcome to do so - with the caveat that it's possible (if unlikely) that there may be someone next door giving away the same thing for free! Any money made stays with the stall-holder.

Security. We will need some non-attributed volunteers to keep an eye on things, and to help out wherever needed. We have three to date, (Tom, Ann and Sara-Jane), and Rosie has offered to seek more via Kirkstall Valley Farm. Anyone willing to help out, please contact Tom or Rosie.

Space and numbers. Without a final list of attendees, or knowing how much space each one needs we can't be sure, but we think we should have a large presence without running out of space. As there are other areas nearby where we could expand if we have to we would rather have too many than too few. Any other groups or individuals wanting to take part, contact Tom now.

Leeds Food Charter. This will be a good opportunity to get some more people signed up. Sonja to bring some printed copies for signing and photographing.

<u>AOB</u>

There were no other items for the agenda. There's quite a lot happening, but nothing that needed to be reported or discussed.

Next Meeting

Tom forgot to discuss this, the parsnip (personally I think he's losing it). But apart from whatever Sprouts submeetings are needed, we are due an evening GM in March. The next PSD would be on the 19th, but Tom is unable to attend for family reasons. He also can't do the evening of the 23rd, the day when we'd normally have the GM.

So, unless anyone make a strong case for a different date very soon, PSD will happen as usual on the 19th (without Tom - can anyone commit to hosting?), and the GM will take place at Tom's on Tuesday 24th March at 7.30pm - 32 Nunroyd Road, LS176PF.